

THANKS
FOR YOUR
GOLD COIN
DONATION



11-13 MARCH 2016

BRIGHTERDAYS.ORG.AU

BROUGHT TO YOU BY

**HARLEY-DAVIDSON
FINANCIAL SERVICES**





BRIGHTER DAYS FOUNDATION COMMITTEE

President:	Steve Dundon
Vice President:	Jason Reid
Secretary:	Jim Henwood
Treasurer:	Matt Powell
Members:	Greg Bergin
	Sue Binion
	Glenn Chesser
	John Coen
	Michelle Dundon
	Ross Finlayson
	Julie Minarelli
	John Nixon
	Kelly Pyers
	Kirsty Reid
	Wes Reid
	Paul Terrill
	James Theuma
	Sue Theuma

The **Brighter Days Foundation Incorporated** is a registered charity and is endorsed as a Deductible Gift Recipient (DGR). Any donation over \$2 is tax deductible.



The Brighter Days Foundation
is dedicated to raising funds
for children's charities





WELCOME BRIGHTER DAYS 2016

FOUR years ago we had a vision to create a great family weekend for bike, car and music lovers to raise money for some very worthy charities. Now we are in our fourth year and it's exciting to see how far we've come.

We've put together a great line up of bands and activities and it is going to be a ripper weekend. Get your family, bike, car or all three and put your party shoes on!

Over the weekend take a few moments to find out about the two charities Brighter Days Foundation (BDF) supports; the DEBRA Foundation which supports sufferers of EB and the Cooper Trewin Foundation which is researching Sudden Unexplained Death in Childhood.

We won't find a cure this weekend but to each and every one of you who supports BDF in any way, by buying a raffle ticket, a t-shirt, donating cash or prizes or just helping out in whatever way you can, you are making a real contribution to the important work of these charities and the people they support.

The Brighter Days Festival is only possible thanks to the incredible efforts of the dedicated BDF Committee and I want to recognise the stellar efforts of the old and new committee members to pull this event together.

Before I sign off I would like to thank our major sponsor Harley-Davidson Financial Services for coming on board this year. Also our H-Dtv regulars Fraser Harley-Davidson, Gasoline Alley Harley-Davidson and Geelong Harley-Davidson for their support. We've also got lots of new sponsors this year so check them out at the end of the program and if you can support them in any way we'd appreciate it.

As you know all the entertainment this weekend is free so please support our fundraising efforts by picking up some merchandise or buying a raffle ticket. Who knows you could win a Harley or two!

Thanks for being part of Brighter Days 2016.
Ride safe, drive safe and have fun!

Dundo

President Brighter Days Foundation

**BIKES
CARS
MUSIC**



WHAT'S ON

Check the schedule on pages 8 and 9 for days and times.

COTTONBALL RUN FROM WHITTLESEA TO BRIGHT

Brought to you by eSelect Finance

Departing at 12 noon on Friday from Whittlesea Tennis Club, Laurel Street, Whittlesea. Donation of \$20.



ENTERTAINMENT AT ALPINE HOTEL STAGE

Kick off the weekend on Friday night with **Paul Hicks & The Yard Dogs** plus special guests. Then head back again on Sunday for some great entertainment during the Car Show'N Shine. We wrap things up at the Alpine Stage with local band **All Fired Up**.



HARLEY CENTRAL AT HOWITT PARK

Brought to you by Harley-Davidson Australia

Make sure you check out the H-D1 Custom Shop. Staffed by experts this interactive mobile showroom brings to life the 800plus page catalogue of Harley-Davidson genuine parts and accessories. Get the thrill of riding a Harley-Davidson on the Jumpstart Experience. No motorcycle licence required.



MAKE IT BAKE IT GROW IT MARKET

Discover something original, home-grown, organic or hand-made on the banks of the beautiful Ovens River.



ENTERTAINMENT AT SIBLEY SOUND SHELL, HOWITT PARK

Bring your picnic rug and chairs and enjoy sensational free entertainment throughout the weekend from some of Australia's best-loved artists including **Ross Wilson, Daryl Braithwaite, Bjorn Again, Screamin' Eagles** and many more. BYO food and drinks or pick up something from the mobile food stalls including; kebabs, pizza, curly spuds, fish and chips, Indian, BBQ, pancakes, ice-creams and coffee. The Alpine Hotel pop-up bar will be selling beer, wine and spirits.



COOPER CARD RUN

Brought to you by Robert Trewin Mortgage Broking

The Run departs from Howitt Park and is a great way to see beautiful Bright and surrounds. Entrants receive cards throughout the run to make up a poker hand. You can also buy additional cards to improve your hand.

Entry fee is \$20. **1ST PRIZE:** Camping/4WD Fridge and Rhino Swag, donated by Companion Brands. **2ND PRIZE:** Pressure Washer, donated by Victorian Cleaning Supplies. **3RD PRIZE:** Power tools, donated by Fifers Building Supplies.



ELJAY FREESTYLE ENTERTAINMENT

Brought to you by McFadyen Group

Australia's #1 Motorcycle and Bicycle Trials Stunt Show. Action-packed show with spectacular moves, gravity defying trials action and comic relief. Shows on all weekend.

DREAMING SPACE

The Dreaming Space's colourful and spectacular entertainment is set to captivate and enthral kids and parents alike with their heart-stopping circus tricks. Catch them as they roam Howitt Park all weekend.

BIKE SHOW 'N SHINE

Brought to you by Harley-Davidson Australia and H-Dtv This years bike show on Sunday at Harley Central down on the banks of the Ovens River will be spectacular.

Categories include: Best in Show, Best Custom Build, Best Original, Best Modified, Best Softail, Best Dyna, Best Tourer, Best Classic Pre-1990, Best Bobber, Best Cafe Racer, Peoples Choice, Best Paint, Best Vintage and Best European. Entry is \$20 per vehicle. Pre-register at the Brighter Days Tent throughout the weekend. Trophies donated by James and Sue Theuma.

CAR SHOW 'N SHINE

Brought to you by Norris Cleaning Company Catch the impressive car show around the Clock Tower in the main street on Sunday.

Categories include: Best Car in Show, Best Paint, Best Vintage, Best Muscle, Best Classic, Best Custom Build, Best Rod, Best Original Condition and Committees Choice Car. Entry is \$20 per vehicle. Pre-register at the Brighter Days Tent during the weekend. Trophies donated by James and Sue Theuma.

Special thanks to Albury Street Rodders.

THE AMAZING CHASE

Brought to you by Kincrome Australia

Enter teams of four and follow the clues to solve puzzles in and around Bright. Fun for all the family and suitable for all ages. First 50 teams to register receive a Kincrome gift bag. Entry is \$10 per team. Start thinking of your team name! Register at the Brighter Days Tent.

1ST PRIZE: Kincrome MEGA prize pack valued at \$500, donated by Kincrome Australia. **2ND PRIZE:** 4 Rhino Camping Chairs valued at \$395, donated by Companion Brands. **3RD PRIZE:** Vouchers to the total value of \$200, donated by Bang Toy Shop and Woolworths. PLUS mystery prizes thanks to Cycle House and Woolworths.

BRIGHTER DAYS BABES BRUNCH

Brought to you by Bright Holidays

This is one for the ladies at the beautiful Bright Brewery. Includes brunch and a glass of bubbles plus door prizes, raffles and live music. **SOLD OUT**

BRIGHT STARS AT ALPINE HOTEL STAGE

Brought to you by Manhattan Music

Check out the next generation of entertainers as a talented bunch of young people take the stage.



MEGA RAFFLE

Here's a chance to win yourself a brand new Harley-Davidson or two! With only 2000 tickets up for grabs the odds in this raffle are great! Make sure you head to the Brighter Days Tent to grab your ticket before they sell out. Tickets \$100 each. Raffle drawn on Sunday at 6pm at the Sibley Sound Shell.

1ST PRIZE

2016 Harley-Davidson Breakout.
Fully customised by
Harley-Davidson Australia
Total Value:
\$50,000



2ND PRIZE

Harley-Davidson Street 500,
donated by Fraser Harley-Davidson
plus \$500 Learn to Drive package,
donated by H.A.R.T.
Total Value:
\$11,500



3RD PRIZE

Car Package includes:
Kincrome Tool Workshop
valued at \$3000, donated
by Kincrome Australia,
\$3000 Auto Accessories
Voucher, \$2000 Fuel
Voucher.
Total Value:
\$8,000



EB sufferers Eliza and Tilly.

HOW IT BEGAN

The **Brighter Days Foundation** was formed in 2012 to offer support to two charities; the **DEBRA Foundation** (Dystrophic Epidermolysis Bullosa Research Association) and **SUDC** (Sudden Unexplained Death In Childhood).

Through a friend, whose child had been diagnosed with the debilitating EB disease, the band the **Smokin' O'Briens** played a backyard EB awareness gig where they met sufferers Eliza and Tilly. So touched by the plight of these children, musicians Matt Powell, John Nixon and Steve Dundon decided to do something more to help. At the same time their bike-riding buddy Jim Henwood's close friends Rob and Kylie Trewin had lost their son Cooper to SUDC whilst another great mate and Bright local Jason Reid was experiencing first hand the trauma of a very sick child.

Collectively the guys wanted to do something that would make a real difference to those suffering. They put their heads together and drew on the significant resources of their wider circle of friends who were also motorcycle and car enthusiasts and so the Brighter Days Foundation began. Now in its fourth year, the committee and some very passionate volunteers have managed to raise more than \$550,000 through donations, raffles, auctions and events.

Epidermolysis Bullosa (EB) is a rare disease whereby the skin blisters and peels at the slightest touch. Living with EB has been likened to living with third degree burns. It is very painful, and sufferers must be bandaged every day with dressings to protect and medicate their wounds. EB is characterised by skin fragility with blister formation occurring spontaneously or following minor trauma. EB can be broadly divided into three major categories: Simplex, Junctional and Dystrophic. These categories can be further subtyped based on inheritance and clinical features. It is estimated that there are around 1,000 people in Australia who have some form of EB and over 500,000 worldwide. It occurs in all racial and ethnic groups and affects males and females equally. EB is not always evident at birth. Milder cases of EB may become apparent when a child crawls, walks, runs or when young adults become more physically active.

Money raised from Brighter Days has assisted individuals and families all over Australia living with EB. It has provided them with many items including wheel chairs, ramps, specially made clothing, shoes, air conditioners, medical equipment and supplies. Brighter Days has also contributed to the EB Nurse Program which employs dedicated part-time EB nurses in Victoria, Queensland and New South Wales. Debra Australia is a not for profit organisation and does not receive any direct government funding. www.debra.org.au



COOPER TREWIN MEMORIAL SUDC RESEARCH FUND

The **Cooper Trewin Memorial SUDC Research Fund** was established after the tragic passing of Cooper Trewin on 6 February 2010 aged 16 months and is supporting SIDS and Kids to fund advocacy and Australian research into the cause for sudden and unexplained death in children. "Sudden Unexplained Death In Childhood (SUDC) is the sudden and unexpected death of a child over the age of 12 months, which remains unexplained after a thorough case investigation is conducted." (Krous et al. 2005)

Money raised from Brighter Days has assisted in the development of the Cooper Trewin Brighter Days Neuroimaging Study which is being conducted over the next two years at the Boston Children's Hospital by Dr Hannah Kinney. The study aims to develop a biomarker of subtle hippocampal maldevelopment in asymptomatic toddlers at risk for sudden unexpected death with novel state-of-the-art neuroimaging techniques. www.sudc.org.au

Cooper Trewin



BRIGHTER DAYS

FRIDAY 11 MARCH

TIME	WHITTLESEA TENNIS CLUB	ALPINE HOTEL STAGE
11AM	Cotton Ball Run registrations open	
12PM	Cotton Ball Run departs	
1.30PM	Cotton Ball Run lunch at Mansfield Botannic Park.	
4PM		Brighter Days Tent opens for event registration, raffle tickets and merchandise.
6PM		Paul Hicks & The Yard Dogs plus special guests.

SATURDAY 12 MARCH

TIME	HARLEY CENTRAL	SIBLEY SOUND SHELL
8AM	ALL DAY ATTRACTIONS H-D1 Custom Shop Dude Hut Naish Concept Art Black Print Design Food stalls	Brighter Days Tent open all day for event registration, raffle tickets and merchandise. Make it, Bake it, Grow it Market 8am-1pm
8.30AM	Cooper Card Run registrations open at the Brighter Days Tent.	
9.30AM	Eljay Freestyle Show	
10AM	Cooper Card Run departs	WHO WILL kicks off live stage music
11AM		Col Jones
12PM		Mr Bluez
1PM	Eljay Freestyle Show	
1.30PM		Paul Hicks & The Yard Dogs
3PM		Donna Fisk
3.30PM	Eljay Freestyle Show	
4PM		Cooper Card Run Presentation
4.30PM		The Smokin' O'Briens
6.30PM		The official part!
6.45PM		Daryl Braithwaite
8.30PM		Ross Wilson



EVENT SCHEDULE

SUNDAY 13 MARCH

TIME	HARLEY CENTRAL	SIBLEY SOUND SHELL	ALPINE HOTEL STAGE
8AM	Bike Show'N Shine Registrations open Bike Show 8am-2pm ALL DAY ATTRACTIONS H-D1 Custom Shop with interactive mobile showroom. Dude Hut Naish Concept Art Black Print Design Food stalls	Brighter Days Tent open all day for event registration, raffle tickets and merchandise.	Car Show'N Shine Registration opens Car Show 8am-2pm
9AM		The Amazing Chase	
10.30AM		Babes Brunch @ the Bright Brewery	Eljay Freestyle Show
11AM			Mr Bluez 11am-1pm
12PM	Bike Show'N Shine judging commences	Country Block 12pm-2pm - Paul Hicks & The Yard Dogs - Col Jones - Donna Fisk	Car Show'N Shine judging commences
1PM			Bright Stars Talent Show 1pm-2pm
2PM	Eljay Freestyle Show		
2.30PM		WHO WILL	All Fired Up
3.30PM		Presentations: Show'N Shine & The Amazing Chase	
4PM		The Screamin' Eagles	
5.15PM	Eljay Freestyle Show		
6PM		Raffle Draw and Auctions	
6.30PM		The Screamin' Eagles Party Set	
8.30PM		Bjorn Again	

*Please note start times are an approximate guide.
We may be having too much fun to look at the clock!*

ROSS WILSON



Ross Wilson is probably the only person in Australian rock music who can't make a comeback simply because he's never been away. In a career that spans over 40 years, Ross remains one of this country's most respected artists. From Daddy Cool to Mondo Rock, as a solo artist, or as songwriter of classics such as *Eagle Rock*, *Cool World* and *A Touch of Paradise*, or producer of the legendary Skyhooks, Jo Jo Zep, The Johnnys and The Screaming Jets, Ross's involvement with success has continued unabated. He fronted Daddy Cool and exploded out of the 70s playing rootsy 50s sounds. He went on to form Mondo Rock who surfed the contemporary scene with chart topping singles and albums. As a solo performer and major songwriter he has continued to achieve success and make his mark with his songs being recorded by a diverse mix of artists including Jimmy Barnes, John Farnham, DEF-FX, Custard, Jennifer Rush (EU), Troy Cassar-Daley, Leslie Avril, Hey Gringo, You Am I, Uncle Bill, Keke (Spain), Renee Geyer, Christine Anu, Duane Jarvis (US), Elkie Brooks (UK), Ann Kirkpatrick & Lee Kernaghan, Sovereign, Pleasantville, Beccy Cole, Sonic Jihad, and The Wiggles.



DARYL BRAITHWAITE

Daryl Braithwaite first found fame in the 1970s as lead singer of Sherbet who produced 20 national top 40 singles. They were the first Australian band to top the \$1 million mark in album sales, with a total of 15 albums and 30 singles to their credit. During this period, Daryl won the Australian King of Pop award three times. In 1988 he released the phenomenally successful album *Edge* which spent over a year in the national Aria chart, peaking at #1 for several weeks. In 1989 it became the highest selling CD in Sony Music Australia's history, spawning five hit singles including *One Summer*. In 1990 Daryl released his follow-up album *Rise* with another five hit singles. The most popular was undoubtedly *The Horses*, holding the #1 position on the national charts over three consecutive weeks. The single was voted 'Australian Song of the Year' at the 1991 Australian Music Awards. Braithwaite's extraordinary career continues to go from strength to strength and he remains an integral part of the evolution of Australian popular music.

BJORN AGAIN



Bjorn Again is regarded as the most successful tribute band of all time. Their re-creation of ABBA's timeless hits, combined with all the glitzy 70s stage costumes, Swenglish banter and hilarious stage antics, creates the ultimate live show which has been described as 'pure joy', 'the ultimate escape' and 'the most fun you can have wearing platform shoes and flares'. Bjorn Again has performed over 6000 concerts in over 100 countries worldwide and sold out concerts in India, China, South America, Australia, New Zealand, Scandinavia, all over Europe, Asia, USA and Canada. Bjorn Again have played at all the major concert venues in the world including The Sydney Opera House, The Royal Albert Hall and Wembley Stadium; at major rock festivals such as Reading, T in the Park and Glastonbury; and performed private shows for Bill Gates, Rowan Atkinson and Russell Crowe.



SCREAMIN' EAGLES

Capturing the spirit of the legendary Eagles live on stage, the **Screamin' Eagles** line-up includes six vocalists, three guitars, bass, drums and keyboards. You can close your eyes and think you are at an Eagles gig with the incredible harmonies and legendary rock sound. The line-up includes front man and singer/guitarist **Steve Dundon**, **Matt Powell** on lead vocals and guitar, **John JD Dallimore** on lead vocals and guitar, keyboard player and vocalist **Norm Falvo**, **Kevin Murphy** on vocals and drums and **Lincoln Jones** on bass. Screamin' Eagles have played all around Australia entertaining crowds with their stunning vocals and incredible musicianship. Individually these band members have a rich musical pedigree and the combination on stage makes for a fantastic entertainment experience.

SMOKIN' O'BRIENS



Playing all your favourites the **Smokin' O'Briens** are sure to get you singing and dancing and probably up on the stage as well. These guys have been performing in Bright for over 20 years now and yes they are the band featured on the mural on the back wall of the Alpine Hotel. The band includes some of the key players behind the Brighter Days Festival including **Steve Dundon**, **Matt Powell** and **John Nixon** from Chocolate Starfish. They will be joined on stage by guest drummer **Geoff Cox** and some of the guys from the Screamin' Eagles to bring you a show that is big on entertainment. Put your party shoes on for this one!

PAUL HICKS & THE YARD DOGS



After stints as frontman and songwriter for Melbourne roots music bands The Haybalers and Broken Spoke, **Paul Hicks** emerged in 2005 with a solo album, *Kettle of Fish*, which led critics to draw comparisons with Bruce Springsteen, Bob Dylan and Paul Kelly. His follow-up album *Food for the Journey* was released a few years later to critical acclaim. Hicks has appeared at venues and festivals throughout Australia and Europe. His touring band, **The Yard Dogs**, comprises **Dave O'Brien** on bass, **Nick Brown** on electric guitar and vocals and **Ron Mahony** on drums and vocals. Recording of a third album is underway.

DONNA FISK



Donna Fisk is an award-winning Australian country singer, songwriter, recording artist and producer. Donna's rich and rewarding career to date has seen her win five Southern Hemisphere Country Music Awards and the award for Best Female Entertainer at the Australian Country Music Awards. Her latest single and video released in the UK *Still In Love with You* reached No 2 on CM&T video and radio charts in 2015. Donna is currently in pre-production for her Nashville recording deal for a new album project in 2016.

MRBLUEZ

Mr Bluez are a five piece blues band from Melbourne. Bringing you a classic blues sound is **Mark Turner** on lead vocals, **Chris Natoli** on guitar, **Lou Toth** on sax, **Jeff Buckland** on bass and **Lorie Strickland** on drums. They are currently working on their third album following on from their earlier albums *Live at St Andrews Hotel* and *Time For A Change*.



AUCTION

6PM SUNDAY SIBLEY SOUND SHELL

It is going to be epic so be sure to grab yourself a prime position in readiness for the spirited auction that has become a highlight of the festival. Loads of brilliant items and experiences ready to be snapped up including holidays, vouchers, tools, beauty treatments and much more.

GUITAR

Signed by all the artists participating in the 2016 Brighter Days Festival.
Donated by Manhattan Music

HELICOPTER FLIGHT

Three people for 12-15 minutes, valid for 6 months.
Value \$240
Donated by Hi Life Helicopters

AUTHENTICATED MEMORABILIA

Daniel Ricciardo photo frame
Valentino Rossi signed glove
Mike Tyson signed glove
Peter Brock signed frame
Kat Von D signed frame
Donated by Peter Wilson,
Arrow Wood Productions Pty Ltd

*EFTPOS AVAILABLE

MERCHANDISE

Make sure you kit yourself and the family out in the 2016 merchandising range.

Adult T-Shirt	\$30
Youth T-Shirt	\$25
Adult singlet/tank	\$30
Caps (3 styles)	\$25
Coasters	\$5
Straw hat	\$25
Bag	\$5
Stubby holder	\$10
LED light sword	\$10
Buffs	\$20



OUR SPONSORS

Thanks for your support.

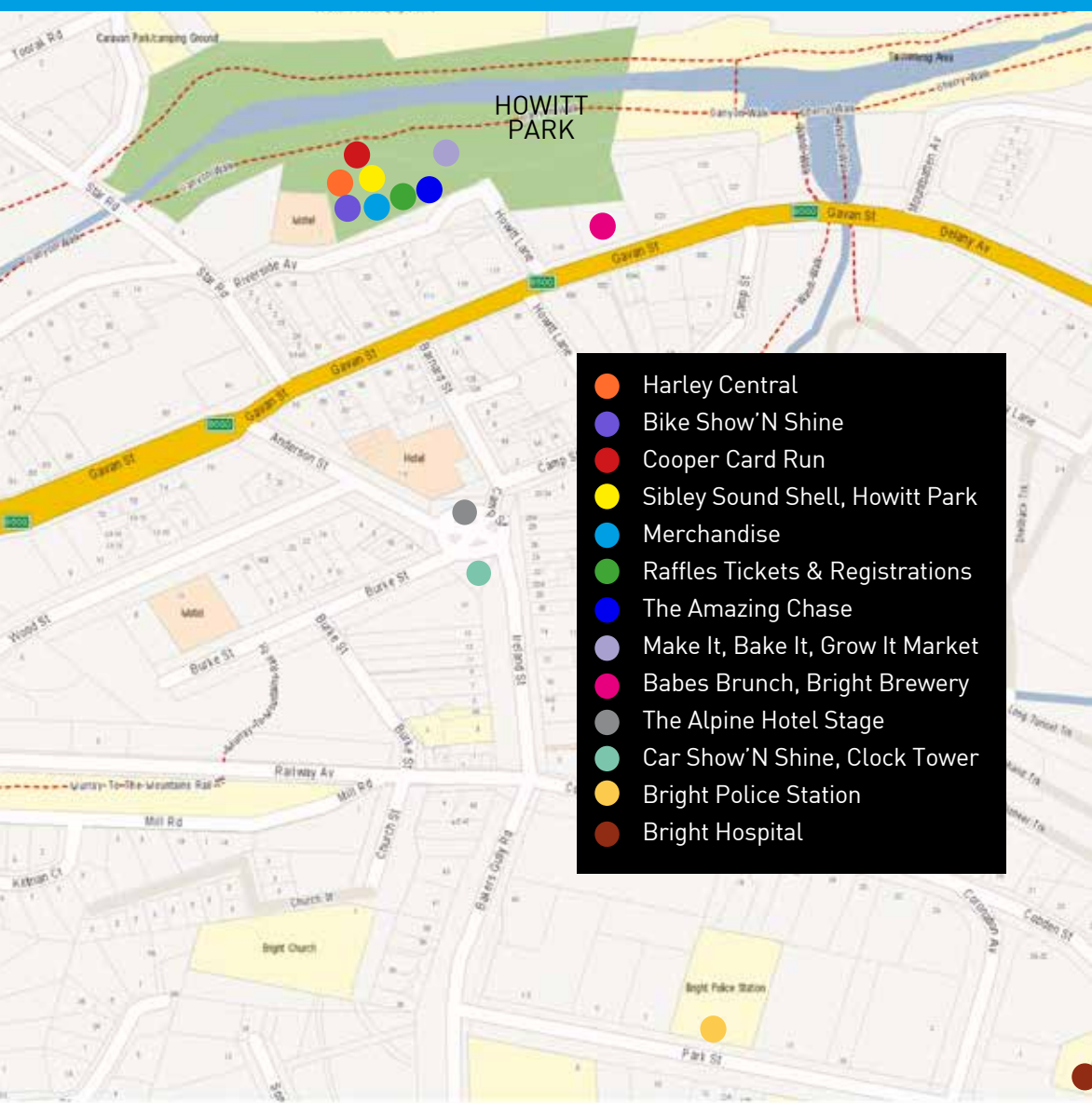


OUR SPONSORS

Thanks for your support.



FESTIVALMAP



Thanks for being part of Brighter Days 2016.



@brighterdaysfestival

brighterdays

@brighterdaysFTV

#brighterdaysfestival



The Brighter Days Foundation
is dedicated to raising funds
for children's charities

